



NCHEA Spring Seminar - March 14-16, 2018 | Pinehurst Resort, Pinehurst, North Carolina

ncchea

nc healthcare engineers association

SPONSORSHIPS 2018

www.nchea.com

66th NCHEA Annual Conference & Exhibition | August 7th – August 10th 2018
Wilmington Convention Center | WILMINGTON, North Carolina





JERRY THOMPSON PE CHE

NCHEA 2018 Vendor Chair
DUKE MEDICAL CENTER
Office: 919-684-4004
nchea.vendorchair@gmail.com



IMPORTANT DATES:

Spring Conference Sponsorships
OPEN NOW!!

Annual Conference Sponsorships**
OPEN April 4, 2018

Annual Conference
Exhibits BOOTH Sales

OPEN April 4, 2018 9:00 am

(ALL BOOTHS MUST BE PAID ONLINE)

Annual Directory Ads
OPEN April 4, 2018

Open NOW: Keynote, Platinum, and Special Event Sponsorships: Companies that have 2017 money they need to spend before the end of the year can contact **JERRY THOMPSON to get codes for these sponsorship levels.

YOU MUST HAVE A CODE TO REGISTER & PAY for Prime Sponsorships.

PRIME SPONSORSHIPS can be paid by check with PERMISSION from **JERRY THOMPSON. 919-684-4004**

Make Check out to: NCHEA

Mail your check to:

MIKE COOKE, NCHEA
2608 Erwin Rd.
Suite 148 PB 236
Durham, NC 27705

**Register online at
www.nchea.com**

TO: NCHEA Associate Members and Companies that Supply, Support and provide Services to NC Healthcare Facilities,

I am pleased to be back working with the Planning Committee and as this year's Vendor Chair I'm looking forward to working with you. We are returning to the Pinehurst Resort for our 2018 Spring Seminar and back to Wilmington, North Carolina, for our 66th Annual Conference & Exhibition.

Our Theme this year is "Community SPIRIT" that is made up of Service, People, Integrity, Resources, Involvement and Teamwork. Alan Owens, this year's Program Chairperson, has already lined up a preliminary list of Speakers and Educational programs to keep our members up to date and informed of the latest trends, codes and best practices. Without our vendors and associate member support, we couldn't bring national speakers and programs to our conferences. This year we have two awesome high energy keynote speakers, Bronkar Lee at Spring and Ryan Jenkins at the Annual.

We have a few changes to the sponsorship opportunities this year for the Annual that you will see listed in the opportunities table. These include a new Special Events Sponsorship and increase in the number of available sponsorships at the higher levels. We also have added a right of first refusal on a booth (DOES NOT INCLUDE THE COST OF THE BOOTH IN THE SPONSORSHIP) for the Speaker Sponsors, Special Events Sponsors, and Platinum Sponsors.

This year, the process for acquiring a vendor booth will be the same as last year. An email will be sent to all Vendor and Associate Members advising when vendor booths will be available for sale on-line through www.nchea.com. Please feel free to contact your Associate Board members or me concerning the Vendor Show. We are always looking for ways to improve the vendor show experience for our vendors and engineers.

Attached are the available sponsorships for the upcoming year. Please look these over and make your selections. As you know these sponsorships sell out quickly.

Thanks again for your continued support,

*Jerry L. Thompson
2018 NCHEA Vendor Chair*



**NCHEA Spring Seminar - March 14th - 16th (Wednesday - Friday) 2018
Pinehurst Resort, Pinehurst, North Carolina**

NCHEA Sponsorship Opportunities **SPRING SEMINAR - General Benefits Chart**

****Contact JERRY THOMPSON for special code required for: OPENING RECEPTION, SPEAKER, and LUNCH**

JERRY THOMPSON PE, CHE, NCHEA 2018 Vendor Chair

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NCHEA invites you to participate as a sponsor at our 2018 Events. As an event sponsor, you will provide us with valuable support and highlight your business to NCHEA members. NCHEA offers a wide variety of sponsorship opportunities to help promote your company's presence at our events. Designed to meet your budget requirements and increase your company's visibility, these options reinforce your exhibit presence and deliver greater brand recognition, even after the NCHEA Event is over.

SPRING SEMINAR SPONSORSHIPS	OPENING RECEPTION SPONSOR** \$3,500.00	KEYNOTE SPONSOR** \$2,000.00	LUNCH SPONSOR (s)** \$ 1,500.00	BREAK SPONSOR \$ 500.00
	Limited to ONE (1)	Limited to THREE (3)	Limited to THREE (3)* *can be combined to one sponsorship \$4500.00	Unlimited Amount of Sponsors Annually
Special Recognition	Hot Link on NCHEA web home page through the web site	Hot Link on NCHEA web home page through the web site		
Company Recognition *Subject to print deadlines	Logo & Name Recognition printed on NCHEA publications and material for recognition. Banner at Event	Logo & Name Recognition in printed conference materials as a sponsor Banner at Event in Education Room	Recognition in printed conference materials as a sponsor Banner at Event	Recognition in printed conference materials as a Break sponsor All Break sponsors listed on one banner at event
*Subject to print deadlines	Spring Seminar Brochure	Spring Seminar Brochure	Spring Seminar Brochure	Spring Seminar Brochure
Function Attendance	Invitation to Spring Conference functions Opening Attendee Reception	Invitation to Spring Conference functions Opening Attendee Reception	Invitation to Spring Conference functions Opening Attendee Reception	Invitation to Spring Conference functions Opening Attendee Reception



SPRING KEYNOTE
BRONKAR LEE
 SPONSORSHIP AVAILABLE
 Contact Jerry Thompson
 919-684-4004



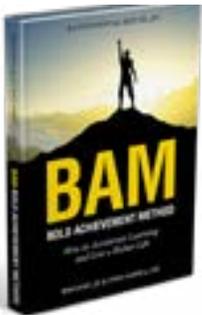
Bronkar's Bio

Bronkar is a peak performance expert, author, internationally acclaimed performer, entertainment producer, and keynote speaker. He uses his authentic passion for connecting with people and his creative talents (which he's honed through discipline and commitment) to motivate audiences, lighting a spark of possibility and delivering powerful results.

Bronkar has always been fascinated by learning, as both an enthusiastic student and insightful teacher. He has learned musical instruments and languages, crafted beatboxing techniques, and mastered numerous physical skills — even to the point of breaking world records. More impressively, he's transformed his personal abilities in record time. He applies these skills (as well as his interpersonal expertise in human connection) as a performer, coach, and educator, to inspire countless audiences and individuals.

As a peak performance coach, Bronkar has helped clients to achieve personal breakthroughs and accomplish goals for health, success, and well-being. As a keynote artist and speaker, he delivers an innovative experience using original artforms, personal connection, and applied technology in order to help others find greatness within themselves.

Most recently, Bronkar collaborated with his wife Cyndi Harvell Lee to write the book **BAM: Bold Achievement Method**, outlining his 6-step process for accelerated learning. They used the methodology to complete the book and (most importantly) in raising their sons, Elijah and Niko.



SPRING KEYNOTE
BRONKAR LEE
 THREE \$2000.00 SPONSORSHIPS AVAILABLE
 Contact Jerry Thompson
 919-684-4004

"Our people walked away inspired with new possibilities and with permission to live to their highest potential."

- David Straus, PRODUCER, TEDX HOLLYWOOD

Hacking the Learning Curve

Re-energize your approach to skill acquisition and unlock your passion for learning

It's a fast-paced, high-pressure world, and your plate is overflowing. Learning new skills as a busy professional can seem like a daunting task. Yet continually growing and developing yourself is absolutely essential for creating the most effective solutions for your team and community. In fact, if you're not gaining new abilities and continuously upping your game, then you are already behind. There is a way to create room for growth without sacrificing your other priorities. Being armed to take on new battles as they're presented (and they constantly are) means staying ahead of the game in the most efficient way. Better solutions makes workflow more productive, increasing bottom line results.

How do we improve ourselves without running into roadblocks over and over again?

This captivating and unique presentation is loaded with concrete tools to help you clarify your goals and critical skills and help you adopt a new way of thinking that will propel you to take action. Bronkar will motivate, inspire, and educate you to capitalize on your inner creativity and create your own opportunities for success.

After attending this session, you will walk away with:

- Tips and tools to learn and improve skills more efficiently.
- Inspiration and the means to innovate.
- Methods to create heightened focus and unlock creativity.
- Motivation to take action and sustain commitment.
- Techniques to get the most out of teamwork and collaboration.

Bronkar incorporates live music (saxophone, drums, vocal percussion), technology (live looping), rhythmic juggling (an artform he invented), and audience interaction — with direct demonstrations of skills he acquired using these learning methods. Morale will be boosted, spirits will be lifted, and the doors to possibility will be opened wide!



ANNUAL KEYNOTE

RYAN JENKINS

FIVE SPONSORSHIPS AVAILABLE

Contact Jerry Thompson
919-684-4004

Ryan Jenkins

Internationally Recognized Speaker & Trainer

Ryan began work as a sales professional in the technology industry after graduating from Miami University (OH) with a degree in Marketing and Entrepreneurship. As a Millennial himself, it didn't take long for him to notice and experience first-hand the friction between generations in the workplace.

To better understand this workplace issue, Ryan began extensively researching, collaborating with industry experts, and interviewing hundreds of Millennials to better understand their behavior, strengths, employer expectations, and career desires.

This led Ryan to launch a blog in 2012 and a podcast in 2013 focused on helping leaders and organizations to better understand the emerging generations so they can better lead, engage, and sell to Millennials and Generation Z. Today, Ryan's content reaches 1,000s of people every week.

In 2015, Ryan became a columnist for Inc.com. His column, Next Generation Insights, reaches 100,000s of people every month.

In 2016, Ryan and his business partners launched 21Mill, the first ever micro-learning platform designed specifically to develop Millennials. 21Mill offers a proven and effective way to develop any company's Millennial workforce.

As a keynote speaker, Ryan is a proud member of the National Speakers Association.

When Ryan is not speaking or writing you can find him religiously cheering on the Denver Broncos with his wife Ashley, daughter Ella, son Landon, and yellow labrador Bauer from their home in Atlanta, GA. Ryan also enjoys sampling craft beer from around the US, traveling, reading, restaurant hopping, and Netflix binge-watching.

For over six years, Ryan has helped hundreds of leading organizations such as Coca-Cola, Wells Fargo, Aetna, John Deere, and Delta Air Lines better lead, engage, and sell to the emerging generations (Millennials and Generation Z) and across generations.

Ryan is an Inc.com columnist and his top-ranked generational insights have been featured in Forbes, Fast Company, Mashable, and SUCCESS Magazine.

MILLENNIAL AND GENERATION Z SPEAKER

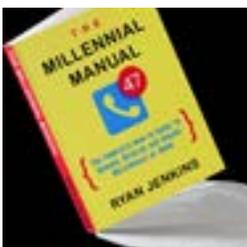
The leading voice on Millennials, Generation Z, and the future of work.

Ryan Jenkins is a Millennial and Generation Z keynote speaker, generations expert, and Inc.com columnist.

Ryan's clients benefit from relevant, clear, and proven solutions to manage, engage, and market to the emerging generations. Audiences enjoy his engaging, humorous, and informative presentations. Meeting planners appreciate how easy it is to work with Ryan and how he consistently delivers on the client's specific needs.

Go check out Ryan Jenkins TODAY!

www.ryan-jenkins.com



ANNUAL KEYNOTE RYAN JENKINS

FIVE \$5000.00 SPONSORSHIPS
AVAILABLE

Contact Jerry Thompson
919-684-4004



66th NCHEA Annual Conference & Exhibition | Tuesday, August 7th – Friday, August 10th 2018
Wilmington Convention Center | WILMINGTON, North Carolina

NCHEA Sponsorship Opportunities 66th NCHEA ANNUAL CONFERENCE & EXHIBITION

General Benefits Chart

**Contact JERRY THOMPSON for special code required for: SPEAKER, PLATINUM & SPECIAL EVENTS

JERRY THOMPSON PE CHE, NCHEA 2018 Vendor Chair

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NEW THIS YEAR - The Friday Morning Business Breakfast; Spouse/Guest Event; and a TBD event are combined in a Special Events Sponsorship. There are Four (4) \$4000 Sponsorships available.

2018 NCHEA 66th ANNUAL CONFERENCE Sponsorship Opportunities – General Benefits Chart
****Contact JERRY THOMPSON for special code required for: SPEAKER, PLATINUM & EVENT SPONSOR**

	SPEAKER SPONSOR \$5,000.00 **	EVENT SPONSOR \$4,000.00 **	PLATINUM SPONSOR \$4,000.00 **	GOLD SPONSOR \$ 2,500.00	SILVER SPONSOR \$ 1,250.00	BRONZE SPONSOR \$ 500.00
	Limited to FIVE (5)	Limited to FOUR (4)	Limited to TEN (10)	Unlimited Amount of Sponsors Annually	Unlimited Amount of Sponsors Annually	Unlimited Amount of Sponsors Annually
SPECIAL RECOGNITION	Hot Link on NCHEA web home page through the web site throughout the year	Friday Morning Business Breakfast; Spouse/Guest Event; TBD event (introduced and allowed to speak to attendees) Hot Link on NCHEA web home page through the web site from payment until Oct. in year of the conference	Hot Link on NCHEA web home page throughout the year Sponsor level ribbon for organization representatives attending annual conference (limited to 6)	Sponsor level ribbon for organization representatives attending annual conference (limited to 4)	Sponsor level ribbon for organization representatives attending annual conference (limited to 2).	Sponsor level ribbon for organization representatives attending annual conference (limited to 2)
COMPANY RECOGNITION *SUBJECT TO PRINT DEADLINES	Recognition on NCHEA website and conference materials Logo on Conference Banner hung in educational area Logo on NCHEA Website	Recognition on NCHEA website and conference materials Logo on Banner at event location Logo on NCHEA Website	Recognition on NCHEA website and conference materials; Logo on Banner at event location; Logo on NCHEA Website NCHEA Newsletter	Recognition in printed conference materials as a sponsor Name placement on NCHEA publications and materials for recognition.	Recognition in printed conference materials as a sponsor Name placement on NCHEA publications and materials for recognition.	Name Recognition on BRONZE SPONSOR Banner placed in Registration Area
ADVERTISEMENT *SUBJECT TO PRINT DEADLINES	One complimentary advertisement equal to a FULL PAGE AD in NCHEA Directory Able to upsize to Back Cover or Inside Cover Full Color, Full Bleed AD	One complimentary advertisement equal to a FULL PAGE AD in NCHEA Directory Able to upsize to Back Cover or Inside Cover Full Color, Full Bleed AD	One complimentary advertisement equal to a FULL-PAGE AD in NCHEA directory Able to upsize to Back Cover or Inside Cover Full Color, Full Bleed AD	One complimentary advertisement equal to a ONE HALF-PAGE AD in NCHEA directory	One complimentary advertisement equal to a ONE QUARTER-PAGE AD in NCHEA directory	One complimentary advertisement equal to a ONE EIGHTH AD in NCHEA directory
FUNCTION ATTENDANCE	Invitation to Annual Conference functions Opening Attendee Reception Banquet Reception Featured in Slide Show - Recognition at Banquet NCHEA Annual Conference Banquet tickets (limit of 2)	Invitation to Annual Conference functions Opening Attendee Reception Banquet Reception Featured in Slide Show - Recognition at Banquet NCHEA Annual Conference Banquet tickets (limit of 2)	Invitation to Annual Conference functions Opening Attendee Reception Banquet Reception Featured in Slide Show - Recognition at Banquet NCHEA Annual Conference Banquet tickets (limit of 2)	Invitation to Annual Conference functions Opening Attendee Reception Banquet Reception Featured in Slide Show - Recognition at Banquet NCHEA Annual Conference Banquet tickets (limit of 2)	Invitation to Conference functions: (Opening Attendee Reception, Banquet Reception); Banquet tickets (limit of 2)	Invitation to Conference functions: (Opening Attendee Reception and Banquet Reception)
CONFERENCE and or EXHIBIT PASSES	Allowed to bring four (4) staff to Keynote at no charge - FOUR Conference DAY PASSES	Admittance and allowed to Welcome and speak briefly at event. 2 Exhibit Passes	Admittance to education program when requested 2 Exhibit Passes	2 Exhibit Passes	2 Exhibit Passes	1 Exhibit Pass
VENDOR BOOTH PLACEMENT (DOES NOT INCLUDE BOOTH PURCHASE)	Right of first refusal on one booth; Vendor booth space assignment preference based upon sponsorship(s) if sponsor has purchased booth DOES NOT INCLUDE BOOTH PURCHASE	Right of first refusal on one booth; Vendor booth space assignment preference based upon sponsorship(s) if sponsor has purchased booth DOES NOT INCLUDE BOOTH PURCHASE	Right of first refusal on one booth; Vendor booth space assignment preference based upon sponsorship(s) if sponsor has purchased booth DOES NOT INCLUDE BOOTH PURCHASE	Vendor booth space assignment preference based upon sponsorship(s) if sponsor has purchased booth DOES NOT INCLUDE BOOTH PURCHASE	Vendor booth space assignment preference based upon sponsorship(s) if sponsor has purchased booth DOES NOT INCLUDE BOOTH PURCHASE	Vendor booth space assignment preference based upon sponsorship(s) if sponsor has purchased booth DOES NOT INCLUDE BOOTH PURCHASE



**REGISTRATION for NCHEA EXHIBIT BOOTHS for the
NCHEA 66th Annual Conference & Exhibition**

August 7th – August 10th 2018 | Wilmington Convention Center | Wilmington, NC

- 1. WEDNESDAY, APRIL 4, 2018 - 9:00 AM - BOOTH SALES OPEN**
- 2. NEW THIS YEAR**
Five (5) KEYNOTE, FOUR (4) SPECIAL EVENT, & TEN (10) PLATINUM SPONSORS SKIP the APRIL 5th TIMELINE - IF you are one of these PAID SPONSORS, you have RIGHT of FIRST REFUSAL ON A BOOTH (COST OF BOOTH NOT INCLUDED IN SPONSORSHIP) BEFORE THE APRIL 5TH SALE
- 3. NEW THIS YEAR**
ONLY PLATINUM have the option for a SECOND BOOTH - BUT, you will have to REGISTER for the SECOND BOOTH at the APRIL 5TH 9:00 AM SALE. 2nd booth NOT GUARANTEED.

CONTACT JERRY THOMPSON for code and registration.



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